

# Young people's media use and creative participation

Wednesday, September 15, 2010

The Boardroom, University of Westminster, 309 Regent Street, London

10.30	<i>Arrival</i> <i>Coffee, tea and biscuits</i>
10.45	<i>Welcome and introduction</i> David Gauntlett, University of Westminster
11.00	<i>Young people's mediaworlds</i> Fatimah Awan, University of Westminster
11.30	<i>Media literacy matters: Children and young people's media use</i> Fiona Lennox and Jane Rumble, OFCOM
12.20	<i>Youth filmmaking and citizenship in London</i> Alicia Blum-Ross, University of Oxford
12.50	<i>Lunch</i>
13.40	<i>'Digital natives'? Divergence and consensus, similarities and differences</i> Ranjana Das, LSE, University of London
14.10	<i>Young people using media in their everyday lives</i> Caroline Dover, University of Westminster
14.40	<i>Coffee, tea and biscuits</i>
15.00	<i>Global, national and local: Participatory culture in young people's creative media production – Reijo Kupiainen, Univ. of Tampere</i>
15.30	<i>Closing discussion</i>
16.00	<i>End of event</i>

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- Our next project funded by the AHRC, *Digital Engagements: Online Exclusion and Social Capital* (Ref: AH/H038736/1), runs from 2010–2013.
- More information about the current project appears at [www.artlab.org.uk](http://www.artlab.org.uk)
- David Gauntlett's next book, *Making is Connecting: The social meaning of creativity, from DIY and knitting to YouTube and Web 2.0*, is published by Polity in April 2011. For information and extracts, see [www.makingisconnecting.org](http://www.makingisconnecting.org)

## About today's speakers...

**Fatimah Awan** is the Research Fellow working on the project *Young People's Creative Understanding of their Mediaworlds*, and the new project *Digital Engagements: Online Exclusion and Social Capital*, at the University of Westminster, London. She taught media studies for a number of years at Southampton Solent University and undertook her PhD at Bournemouth University (see [www.artlab.org.uk](http://www.artlab.org.uk)). Her research interests include the sociology of young people and contemporary media, and new qualitative methods which use visual/creative techniques.

**Alicia Blum-Ross** recently finished her doctoral thesis on youth filmmaking, entitled 'It made our eyes get bigger: Youth Filmmaking and Citizenship in London, in the department of Anthropology at University of Oxford. Drawing on her experience researching community media, Alicia is currently working as a post-doctoral Research Fellow on the Bespoke project ([www.bespokeproject.org](http://www.bespokeproject.org)) at the University of Surrey. While researching and writing her PhD, Alicia also worked as a facilitator, consultant and evaluator in the education and outreach departments of several London arts organizations, including the BFI, Roundhouse and Barbican. From 2005-2007 she was the Education Manager of the Times BFI London Film Festival.

**Ranjana Das** is doing a PhD (2008-2011) in the Department of Media and Communications at London School of Economics and Political Science where she researches media audiences and media literacies under the supervision of Professor Sonia Livingstone. Her doctoral research has been disseminated at a series of international conferences (see <http://personal.lse.ac.uk/dasr>). She is active in organising collaborative events with young scholars, both in the UK as well as across European countries. Ranjana's current interests include children's digital literacies with Web 2.0 genres, media audiences (especially audiences in interactive media environments), media and digital literacies and digital media use.

**Caroline Dover** is a Senior Lecturer in the School of Media, Arts and Design, University of Westminster, UK. Her current research interests include: the use of ethnography to investigate media use in everyday life; media and popular culture consumption and identity; young people and media use in schools; the use of digital technologies in inter-personal

communication. Caroline is Editor of the journal *Westminster Papers in Communication & Culture*.

**David Gauntlett** is Professor of Media and Communications at the School of Media, Arts and Design, University of Westminster, UK. His teaching and research is in the area of media and identities, and the everyday creative use of digital media. He is the author of several books, including *Moving Experiences* (1995, 2005), *Web Studies* (2000, 2004), *Media, Gender and Identity* (2002, 2008), and *Creative Explorations* (2007), which was shortlisted for the *Times Higher* Young Academic Author of the Year Award. His next book is *Making is Connecting: The social meaning of creativity, from DIY and knitting to YouTube and Web 2.0* (2011). He has made several YouTube videos, and produces the popular website about media and identities, [Theory.org.uk](http://Theory.org.uk).

**Reijo Kupiainen** is Professor of Theory of Visual Culture, Aalto University (on leave). He is currently a postdoctoral researcher at the University of Tampere, Finland, Journalism research and Development Centre. He has an MA in Philosophy from the University of Tampere, and a PhD in Media Education from the University of Lapland. Dr Kupiainen specializes in media literacy and media education research, research of visual culture and philosophy.

**Fiona Lennox** is a key member of Ofcom's media literacy team, and is responsible for developing Ofcom's comprehensive programme of media literacy research. Fiona continues to be one of the UK's leading experts on media literacy research and presents across the UK and Europe. She is a member of the UKCCIS Expert Research Panel and was instrumental in developing the successful International Media Literacy Research Forum. Previously Head of Standards at the Broadcasting Standards Commission, Fiona joined Ofcom in 2003. She has a degree in Social and Political Sciences from Cambridge University.

**Jane Rumble** is Head of Consumer and Audience research at Ofcom. She is responsible for a range of consumer research studies, including Ofcom's Public Service Broadcasting programme. Prior to joining Ofcom, Jane worked as a freelance research consultant. Previously she was Research Director for Disney Channel EMEA, responsible for European-wide consumer and brand strategy research.